

Brochure

presentation

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Specialists in technology,
innovation, and digital business.

We are an alternative legal services provider (ALSP). We believe there is a better way to provide legal services, reducing costs by up to 80% and adapting to a new type of client who is much more demanding and focused on developing their business with maximum legal certainty without paying the tolls of outdated structures and processes.

Our corporate structure seeks the well-being of our solicitors and the satisfaction of our clients, attracting the best legal talent.

Our clients are innovative companies whose legal departments need specialised support to free up work and companies without legal departments that prefer to outsource legal services.

History

After more than 12 years as a client of legal services at Grupo PRISA and Tuenti, our CEO and founder, Natalia Martos, realised that there was no legal offering from traditional law firms that was adequate to provide legal coverage for the digital businesses and technology that these companies were developing.

After attending Singularity University (Silicon Valley) in 2016, she analysed how exponential technologies were changing all traditional business models, including legal services. She discovered NewLaw and ALSP, which are rapidly spreading internationally, and decided to import the model to the Spanish-speaking market.

For two years, he created and directed the technology, innovation and privacy law practice at two leading traditional law firms in Spain until he took the leap to create Legal Army.

Outsourced legal services

We provide you with recurring remote support for a fixed price with no hourly limits.

ENTERPRISE

If you already have a legal team, we offer additional support to help you deal with your peak workloads, high-volume repetitive tasks, or complex issues that you want to delegate to our pool of highly specialised lawyers.

PYMEs

If you do not have a legal team, we become your external legal advisor. We assign a team of expert lawyers to manage the day-to-day legal affairs of your business.

Compliance & Regulation

We advise you so that your business complies with legal requirements, providing you with our team of experts certified in European and international regulations and our technology to ensure regulatory compliance traceability.

We give you the legal peace of mind you need to develop your business.

- EU DPO
- UK DPO
- EU Representative - GDPR
- AI Representative - EU
- AI Regulation, Data Act, Nis2, DORA, CRA, etc.

One-off advice

We provide timely legal support tailored to your needs.

Our team of experts will provide you with legal guidance adapted to the requirements of your project and will support you through every stage of your initiative, ensuring personalised and highly specialised advice that will enable you to achieve your goals with confidence and peace of mind.

Practice areas

Intellectual and Industrial Property

Privacy and Data Protection

Technology and Commercial Contracting

AI Regulation

Legal Design

Legaltech and Innovation

Industries

Advertising and Adtech

Software

Artificial Intelligence

BI and Data Analytics

E-health and Pharmaceuticals

Banking and Fintech

Cyber Intelligence

Media and Entertainment

Retail and E-commerce

Telecommunications



Methodology

Why we do what we do

We exist to transform the traditional legal sector, making it more agile, transparent and value-oriented for both companies and solicitors.

How we do it

By combining our first-class legal expertise with technology, flexible models and a deep understanding of our clients' business challenges.

We operate as an extension of internal legal teams, offering tailor-made solutions with efficiency, scalability and human connection.

What we do

We provide specialised legal services in Intellectual and Industrial Property, Privacy and Data Protection, Technology and Commercial Contracting, AI Regulation, M&A, Legal Design and Legaltech and Innovation through flexible outsourcing models and monthly contracts.

Benefits

Plug & Play

Lawyers with no learning curve, ready to start work immediately.

Fixed prices

We meet your needs with fair and transparent rates.

Business vision

We are specialists in digital business and technology.

Agile and technological

We automate repetitive processes so we have more time to advise and solve our clients' problems.

Our Rates

Much of the legal sector remains stuck in a traditional and costly model, where clients put up with inefficient structures and unpredictable fees.

At Legal Army, we offer a modern and transparent alternative: you will always know the cost of our services in advance.

If you need recurring assistance

No limit on hours for recurring support. We take care of all the necessary legal work for a fixed monthly fee, which can be adjusted periodically upwards or downwards depending on the actual workload.

- Recurring support
- No limits on hours
- Fixed monthly fee

If you need one-off support

Fixed price for closed projects agreed in advance with the client. No surprises, regardless of the hours worked and the number of professionals assigned to the project.

- Several professionals assigned
- No time limits
- Fixed price

Some of our most prestigious awards



Recognised firm in the NewLaw global rankings in 2021, 2022, 2023 and **Band 1 in 2024 and 2025.**



Recognised professional in the global ranking of individuals in 2024 and **Band 1 in 2025.**



Firm and CEO recognised in the Best Lawyers ranking in 2018, 2019, 2020, 2021, 2022, 2023, 2024 and 2025.



Natalia Martos recognised in the international ranking The Legal 500 for her career and leadership in innovative legal services.

What our clients say

“They joined us in a matter of days to help us with a peak workload, managing to clear the department's backlog.”

“With Legal Army, we feel that we have a partner that helps us conduct our business with complete legal certainty.”

“Working with them was the best decision we have ever made as a company. They created the perfect legal department for us.”

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